

# SECOND CHANCE EDUCATION PROGRAMME CHILE

Photo: UN Women / Pablo Sanhueza

This systematisation of the experience of Second Chance Education and Vocational Training Programme (SCE) aims to present a summary of the initiatives that have been carried out, with their respective main results and impact. This document allows a concise presentation of the scope of the methodology developed by the programme for the economic autonomy of women, and its focused initiatives developed for specific audiences of women.

## 1. SECOND CHANCE EDUCATION PROGRAMME IN CHILE

UN Women's Second Chance Education Programme provides a comprehensive solution for those women who, for different reasons, have been marginalised from receiving a formal education. The purpose of the programme is to provide training tools for autonomy and economic empowerment.

### Distinctive characteristics of the intervention model:

- 1 Provides technical support to women to overcome gender barriers.
- 2 Develops life skills, empowerment, and leadership of women.
- 3 Offers two paths to economic empowerment, with two levels each: employability and/or entrepreneurship, both at a basic and advanced level.
- 4 Provides information to women who want to resume their formal basic and/or secondary education studies with the alternatives they can take to achieve it.
- 5 Provides personalised support to women throughout their time in the programme through tutoring.
- 6 Carries out activities 100% online.
- 7 Provides a personalised mentoring service on more than 12 topics of interest to women.
- 8 Offers referral alternatives to employability and entrepreneurship ecosystems that improve the job opportunities of the participants.
- 9 Generates networks of women who carry out similar activities to advance together on the path of economic empowerment.
- 10 At the end of the programme, women have the option of taking training to become mentors to other women.
- 11 This intervention model was developed in alliance with AIEP Professional Institute, the B company Veomás, Acción Emprendedora Corporation and INFOCAP Training Institute. It was implemented in different stages and worked with women from all over the country.

## Results

More than **8,600 women** enrolled in the programme.



More than **5,500 women** certified since July 2020, completing all mandatory activities.

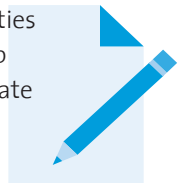
**611** new mentors have been trained to become agents of change in their communities.



The intervention methodology has proved to be efficient in generating women's skills in both employability and entrepreneurship. **94% of the participants are satisfied** or very satisfied with the programme.

Creation of a **network of more than 160 volunteer mentors** on employment and entrepreneurship issues.

Fostering networks among women, through **Web App "Red Tu Oportunidad"** where women who graduated from the programme participate and benefit from the opportunities in both employability and entrepreneurship that are published periodically and participate in communities formed according to their themes of interest.



Creation of an **entrepreneurship and employability clinic** with AIEP's students and academics that provides a specialised service for women who require personalised advice, comprehensive solutions to promote entrepreneurship, simulation of job interviews, among others.



Women report having **improved their capacity for personal agency and empowerment** after completing the programme. As well as having improved their digital skills: basic skills, internet navigation, online communications, digital content development, self-protection against virtual threats and online problem solving.

## Impact

- ✓ More women access **job opportunities**
- ✓ Women **improve their small businesses** and their economic empowerment.
- ✓ Women **improve their quality of life** and that of their families.
- ✓ Women benefit from a **network of women**.



Photo: UN Women / Pablo Sanhueza

### After at least 3 months of completing the program:

- It is observed that **22% of the graduates managed to start a business**, considering that **37%** already had a business before starting.
- **15% managed to find employment**, considering that only **23%** of the participants choose the employability path.
- **42% of graduates continue their training**, either by resuming studies to finish formal education or continuing with training courses.
- **84% of the graduates highlight** that this training helped them **develop their personal skills**.
- **54% declare that their income increased** after completing the programme and **59%** believe they have increased their support networks.

### When comparing the situation of the women when they enter the programme and at least 6 months after finishing:

- There are **55% fewer participants who are unemployed**.
- There are **108% more participants who are self-employed** or have a business.
- There are **19% fewer women who dedicate themselves exclusively to domestic and care work**.
- **70% of women claim to have increased their support networks** that improve their well-being after completing the programme.

### Related publications



[Digital inclusion for women's economic empowerment in Chile](#)



[Economic Empowerment: Reintegration into the labour market](#)



[Tu Oportunidad Mentor Network: Women strengthening women to be agents of change](#)



[Tu Oportunidad – Second Chance Education Programme: Lessons and recommendations in online training for women](#)



[A Second Chance for women thanks to online learning](#)

## 2. EMPLOYABILITY OF YOUNG WOMEN IN MALE-DOMINATED SECTORS

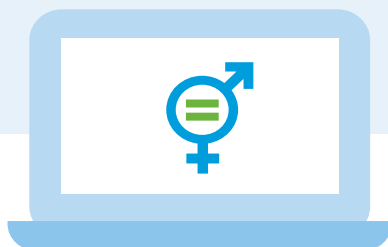
The initiative to support the employability of young women in historically male-dominated sectors aims to bridge the gender gap in STEM areas. It consists of comprehensive support for young women interested in these areas and focuses on the age range of 18 and 32 throughout the national territory. It has a variable duration of between 5 weeks to 3 months depending on the needs of the participants.

### Distinctive characteristics of the intervention model:

- 1 Provides support to women to overcome gender barriers to employability in historically male-dominated areas.
- 2 Develops skills for employability in STEM areas and encourages autonomous job search.
- 3 Provides personalised support throughout their time in the programme, with employment guidance and support when they manage to enter the labour market.
- 4 Carries out activities 100% online or remotely through phone calls.
- 5 Establishes a personalised purpose route with a job coach, in which the short and medium-term objectives of each participant are discussed and commitments to achieve them are established.
- 6 Offers six job preparation workshops with a gender focus, addressing existing stereotypes in the labour market that prepare women for the labour intermediation process.
- 7 Carries out a labour management process in which, in addition to encouraging autonomous search, jobs are offered according to the profile of each participant.
- 8 At the end of the process, women have a Curriculum Vitae and a simulated job interview, both tools allow them to continue their job search autonomously if they have not yet been employed.
- 9 This intervention model was developed in partnership with Fundación Emplea.



Photo: UN Women / Pablo Sanhueza



## Results

More than **160 women participants**, with a completion rate of **66%**, a very favourable figure considering that the programme is implemented in an online modality.

Development of a **successful intervention methodology** to support the integration of young women into the labour market in male-dominated areas, with a rating of **6.3** out of **7** from participants.

Women achieve an **effective autonomous job search**, mainly in areas related to technology, transport, and construction.

## Impact

- ✓ In total, **52 women enter male-dominated areas** of the labour market (**46%** success rate).
- ✓ Women gain access to jobs in historically male-dominated areas, gaining **access to better salaries**.
- ✓ Women improve their **quality of life** and that of their families.
- ✓ **Improve the wage gap** between men and women.

## Related publications



[Women's employment in male-dominated areas of the labour market](#)



Photo: UN Women / Pablo Sanhueza



### 3. LEADERSHIP SCHOOL FOR WOMEN

This initiative is designed to promote women’s leadership, their participation in the community, strengthen their capacities, knowledge, and tools, so that they can enhance their role as agents of transformation and drivers of change. It is aimed at women from all over the country who exercise leadership roles in their communities or institutions in which they participate.

It is carried out virtually over a period of 10 weeks in which three modules are implemented with three workshops of two hours each, ending with a celebration and closing ceremony. The participants have the personalised accompaniment of a mentor throughout the process.

#### Distinctive characteristics of the intervention model:

- 1 It is a safe space where the capacities and skills of women leaders across the country are enhanced.
- 2 Provides personalised accompaniment through mentors to each of the women throughout their time in the programme.
- 3 Carries out the activities 100% online.
- 4 Delivers a set of 9 workshops based on the techniques of ontological coaching, constructivism, and experiential learning with a gender focus.
- 5 Carries out self-knowledge and personal growth activities that contribute to the empowerment of the participants.
- 6 Each session is supported by audiovisual material, music, a presentation guide for the development of the activities and additional material for personal tasks.
- 7 This intervention model was developed in partnership with the consultancy Veomás.



Photo: UN Women / Pablo Sanhueza

## Results

More than **112 women enrolled** in the three schools that have been developed to date, of which **87 have successfully completed all the activities** of the initiative.

**Improved empowerment and agency** of women leaders.

Participants benefit from a **network of women leaders** across the country.

Development of a programme to empower women in leadership roles as **agents of change**.

## Impact

- ✓ Improves the **supply of training for women in leadership** roles throughout the country.
- ✓ Women **improve their skills and capacities** to exercise their role as leaders in their communities.
- ✓ More **women exercise leadership** roles in their communities.

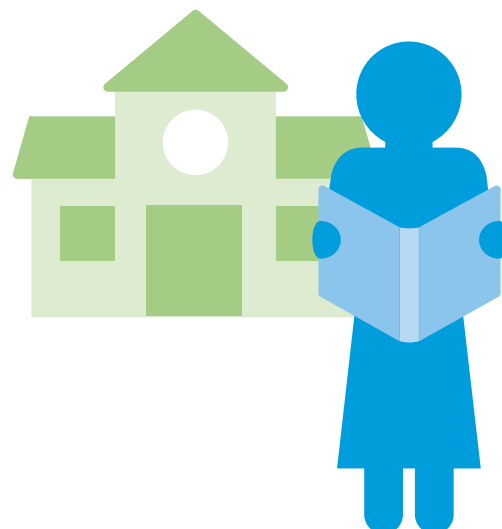
## Related publications



[Training women leaders to become agents of change](#)



Photo: UN Women / Pablo Sanhueza



## 4. COMPREHENSIVE SUPPORT FOR REFUGEE WOMEN

Within the framework of the collaboration with Silicon Soccer corporation, a line of work was developed to support refugee women in both Mexico and Chile. This had two main components: first, a comprehensive support initiative for the inclusion of refugee women in Chile, and second, as a complementary action, two small grants were awarded to civil society organisations in both Chile and Mexico to install and strengthen local capacities within organisations working with migrants and refugees from Afghanistan.

The Comprehensive Support for the Inclusion of Refugee Women initiative aims to provide tools to promote social and economic integration in the host country. It comprises the development of various components over 4 months that seek to address all areas in which refugee women require support.

The first component **01** corresponds to an on-site basic Spanish course implemented by ECLAC that seeks to facilitate the process of social and cultural integration.

A digital skills course through face-to-face workshops to strengthen the integration process through the use of technological tools. **02**

Legal advice sessions offered through collaboration with UNHCR, which are supported by legal clinics at national universities, where doubts about the migration status are resolved and women receive information from the social protection network in Chile. **03**

**04** Personalised counselling and support provided to strengthen their employability. This includes support for the development of CVs, presentation of job search strategies and preparation for job interviews. In parallel, awareness-raising work is carried out with employers highlighting the benefits of incorporating refugee women in their workplaces.



Photo: UNHCR / Felipe Concha



## Results

Women acquire **tools to advance their social and labour integration** in the country of arrival.

Women access **training opportunities and receive a device with internet** connection that allows them to develop their digital skills.

Women benefit from an **extended women's network**.

**32 women interested in the programme, and 19 women completing the activities** from both Afghanistan and Ukraine.

Fundación Madre Josefa (beneficiary of the donation) serves more beneficiaries in common spaces in its new **Centre for the attention of migrants** and provides better assistance by incorporating Information Technologies in the attention.

## Impact

- ✓ Advocacy in the development of public policies with a gender perspective for refugees through the participation of the SCE Programme at the “Intersectoral roundtable for the social action of refugees and asylum seekers”.
- ✓ Systematisation of the methodology and experience to provide support to refugees of extra-continental nationalities shared with the ecosystem of actors working on migrant and refugee issues.
- ✓ Work on labour insertion was extended to refugees from Ukraine and Russia.
- ✓ The initiative developed by Fundación Madre Josefa to work with migrants and refugees was extended with funding from the Ministry of the Interior.

## Related publications



[Economic empowerment for migrant and refugee women from Afghanistan: Systematization, best practices and recommendations](#)



UN WOMEN IS THE UN ORGANIZATION  
DEDICATED TO GENDER EQUALITY  
AND THE EMPOWERMENT OF WOMEN.  
A GLOBAL CHAMPION FOR WOMEN  
AND GIRLS, UN WOMEN WAS ESTABLISHED  
TO ACCELERATE PROGRESS ON MEETING  
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UN Women supports UN Member States as they set global standards for achieving gender equality, and works with governments and civil society to design laws, policies, programmes and services needed to ensure that the standards are effectively implemented and truly benefit women and girls worldwide. It works globally to make the vision of the Sustainable Development Goals a reality for women and girls and stands behind women's equal participation in all aspects of life, focusing on four strategic priorities: Women lead, participate in and benefit equally from governance systems; Women have income security, decent work and economic autonomy; All women and girls live a life free from all forms of violence; Women and girls contribute to and have greater influence in building sustainable peace and resilience, and benefit equally from the prevention of natural disasters and conflicts and humanitarian action. UN Women also coordinates and promotes the UN system's work in advancing gender equality.



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